



# Ferndale Primary School and Nursery

Head Teacher: Miss Liz Horrobin  
Ferndale Primary and Nursery School - Wiltshire Avenue  
Swindon - Wilts - SN2 1NX

## School Uniform Expectations – September 2025

Dear Parents and Carers,

As we prepare for the new academic year, we would like to remind all families of our school uniform expectations. At Ferndale, we believe that a consistent and smart school uniform plays an important role in promoting equality, pride, and readiness to learn.

We have noticed that a number of children are arriving in school wearing clothing that does not meet our uniform expectations. This has, at times, led to difficult conversations between school staff and families. While we fully appreciate the cost of living pressures many families are under, we often find that the items worn instead of school uniform are more expensive and less practical.

### **Our School Uniform Policy**

Children are expected to wear the following:

- Trousers or skirt: Grey or black
- Top: White polo shirt or shirt
- Jumper or cardigan: Dark green, with or without the school logo
- Footwear: Plain black shoes

PE Kit (Years 1–6): On PE days, children should come to school wearing their PE kit:

- Black or grey tracksuit bottoms or shorts
- Plain T-shirt in their House colour (no patterns, logos, or football shirts)
- House colour jumper or their usual school jumper/cardigan
- Daps or trainers

### **Why Uniform Matters**

Wearing correct school uniform helps to:

- Instil a sense of belonging and school pride
- Eliminate distractions and peer pressure about clothing
- Prepare children for secondary school expectations, where uniform rules are often even stricter
- Ensure children can move safely and confidently around school and engage fully in lessons, particularly PE

Parents of children who are not wearing the correct school uniform will be asked to provide their child with the correct uniform, please do let us know if you would like support with this.

### **Support with Uniform**

We are very fortunate to be supported by All Saints Church, who will be running a free second-hand uniform stall during the last three days of term at drop-off and pick-up times. Please do come along and take anything you need.

You can also find low-cost school uniform items at the following stores:



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Click:

[here](#) for ASDA and George school uniform

[here](#) for Tesco and F&F school uniform

[here](#) for Sainsbury's TU school uniform

[here](#) for Aldi's school uniform

[here](#) for Morrisons Nutmeg school uniform

[here](#) for Marks and Spencers

[here](#) for Very

[here](#) for Matalan

It is even worth keeping a check on 'sale' or 'clearance' pages on certain shops such as Next, click [here](#)

If you would like to purchase Ferndale branded school uniform then you can get this from:

[www.re-west.co.uk](http://www.re-west.co.uk)

How to order from Recognition Express:

Click on the link <https://ferndale.reshop.co.uk/>, which will take you straight to the Ferndale school order page. **Please note your child's school uniform does not need to be branded.**

We strongly encourage all parents to check their child's uniform and ensure it meets school policy ready for the start of the new term. Again, if you would like any support in purchasing your child's school uniform please do get in touch via [admin@ferndale.bluekitetrust.org](mailto:admin@ferndale.bluekitetrust.org) and we would be happy to help.

Thank you, as always, for your support in working together to ensure every child is set up for success, pride, and a sense of belonging at school.

Yours sincerely,

Miss Liz Horrobin  
Headteacher

Feeling thrifty? Need new school uniform for September?

Come along to our school uniform give away, run by our local church, All Saints.

We would love to receive donations ahead of this event of good condition school uniform your child might have grown out of. This can include coats, bags, shoes, PE kits, and houses t-shirts.

On the day come along, and at absolutely no cost, pick up school uniform for your child.

All we ask is either before, during, or once your child has grown out of their clothes that you donate them back to the school.

**ALL SAINTS CHURCH**

**FERNDALE**  
PRIMARY AND NURSERY SCHOOL

**SCHOOL UNIFORM  
DONATION AND  
GIVE AWAY**

July 21<sup>st</sup> 8a.m.-9a.m. 3p.m.-4p.m.  
July 22<sup>nd</sup> 8a.m.-9a.m. 3p.m.-4p.m.  
July 23<sup>rd</sup> 8a.m.-9a.m.