

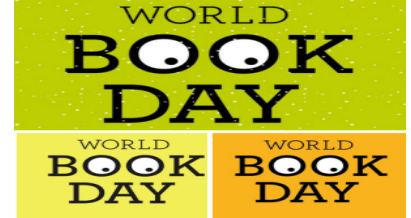


Ferndale Primary and Nursery School

Headteacher: Miss Liz Horrobin

Ferndale Primary and Nursery School - Wiltshire Avenue

Swindon - Wilts - SN2 1NX



Thursday 12th February 2026

Dear Parents,

World Book Day – 5th March 2026

World Book Day is back again to change lives through a love of books and shared reading, and to give every child the opportunity to have a book of their own.

This year is the **National Year of Reading** and we are hoping that World Book Day can be even better and inspiring than ever! Taking place on **Thursday 5th of March**, we will be celebrating it in lots of different ways. Firstly, we would like to invite the children to come to school dressed as their favourite book character. These costumes can be as simple or as creative as you wish. There is absolutely no expectation to buy anything new - homemade outfits, everyday clothing adapted to represent a character or even a favourite book brought along instead of dressing up are all very welcome. During the day, the children will watch 'The masked readers' and will try to identify which mystery teachers are reading the stories. We will also be giving the opportunity for the older children to share the magic of reading with some of our younger ones through visiting different classes throughout the day. The children will also have the opportunity to get creative and design a book token for a national competition where there are some great book-related prizes to be won! It promises to be a great day of reading-related fun.

We will be sending out the **£1 book vouchers after half term**. The children will be able to use their token to buy a new World Book Day book OR you can get £1 off selected books, including those at our **book fair** which will be held straight after school on the following dates: Wednesday 25th February, Thursday 26th February and Monday 2nd March. Please see the attached flyer giving you a sneak preview of some of the books that will be available to buy.

During 'World Book Week', we will also monitor the usage of 'Bug Club' for each class and give out some **book prizes** for the classes who use it the most. If you do not know your child's login details for bug club, please speak to your child's class teacher. This is a brilliant online resource that allows your child to read books at their appropriate reading level.

Finally, you can go on the 'World Book Day' website <https://www.worldbookday.com/events/> for further fun events that you can join in with during the week.

Thank you for your support.
The English Team